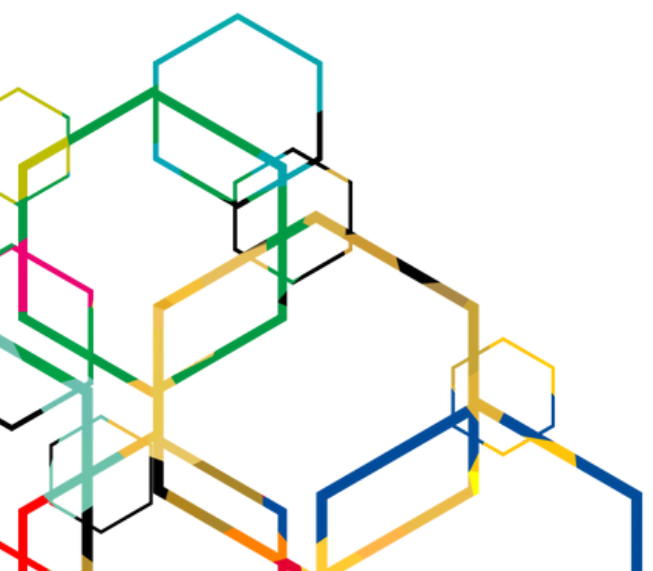




Faculty of Community Services Society



Faculty of
Community
Services



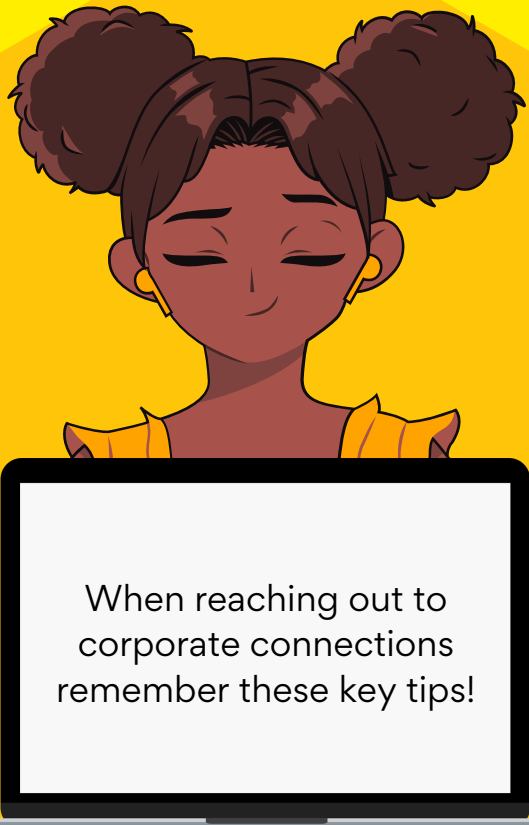
Corporate Communication The Do's and Don'ts

DO be professional

DON'T send late replies

DO be consistent + make sure to follow up

DON'T use casual language



When reaching out to corporate connections remember these key tips!

DO make sure you double-check your information

DON'T spam or send incomplete information

Did You Know?

61% of professionals agree there are opportunities to be found through regular online communication!

Networking



Dos



Don'ts

Keep it short
and sweet



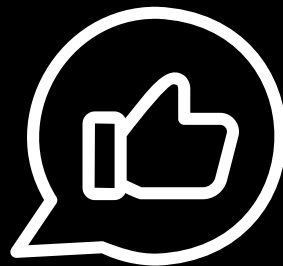
Be afraid to
introduce yourself

Be memorable by
finding things in
common

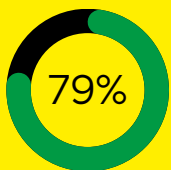


Forget to prepare
in advance

Follow up
after the event



Be afraid to ask
questions



79%

of professionals consider professional networking to be important to career success!