



FROSH 2023 REPORT

FEEDBACK + CONSIDERATIONS



CONTENTS



- Theme 2023
- Decorations to the Next Level
- Events Initially Envisioned
- Events that fleshed out
- Ticket Breakdown 2023
- General Feedback 2023
- Frosh 2023 Reunion TBA
- Recommendations for 2024

THEME 2023







Synopsis

The Faculty of Community Services Society's Frosh Theme this year was "FROSHTIVAL" themed to the hype and enjoyments of the music festival/rave community. The logo features records and speakers to symbolize the party atmosphere in a four colour variation of logos in Yellow, Cyan, Magenta, and Green. The theme was recommended and inspired from one of our sister student socities the McGill Science Undergraduate Society. The McGill SUS has given the FCSS their templates, AI files, and framework of how they planned FROSHTIVAL the year prior. and balloons in the gallery space of the DCC.

DECORATIONS



Decorations to the Next Level

The FCSS FOSC worked with our incredible FM&D team to install custom 10' by 4' banners and 3' by 3' alphabet letter balloons into the gallery space of the Daphne Cockwell Health Sciences Complex. The FCSS FOSC also bought four light-up palm trees to use throughout the week and for years to come for any event themed to the beach, summer, or the tropics.

This year's decorations within the Daphne Cockwell Health Sciences Complex were based on feedback from the 2019 FCSS Frosh Week and the 2022 FCSS Frosh Week on making the experience more whole.



EVENTS INITIALLY ENVISIONED

These events the FOSC initially envisioned but didn't come to fruition due to costs and time limits. The FOSC still delivered on two all-ages dance clubs and Lollapalooza 2.0.

Three back to back Dance Clubs



Lollasplashooza iteration 1.0.



Burning Bee Social



Torchella with the TMSU



Oh-Sea-Ah-Ga





EVENTS THAT FLESHED OUT

These are the events in their final forms during the week. It's natural to dream big and end up with half of it.

Toronto Night Crawl



Island Day



Dance Club #1

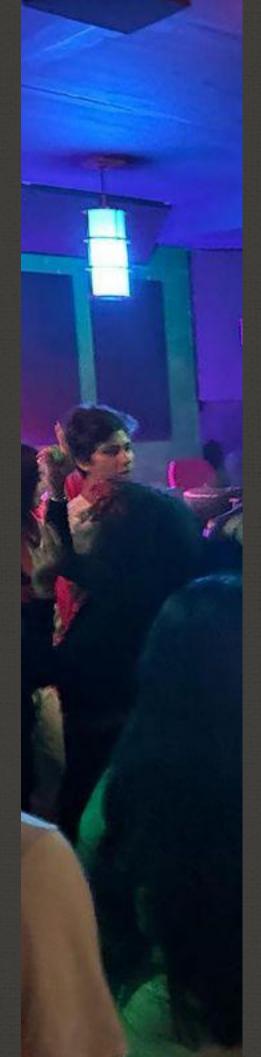


Lollasplashooza



SLC LIVE!





EVENTS THAT FLESHED OUT

These are the events in their final forms during the week. It's natural to dream big and end up with half of it.

• Dance Club #2



Transition Seminar

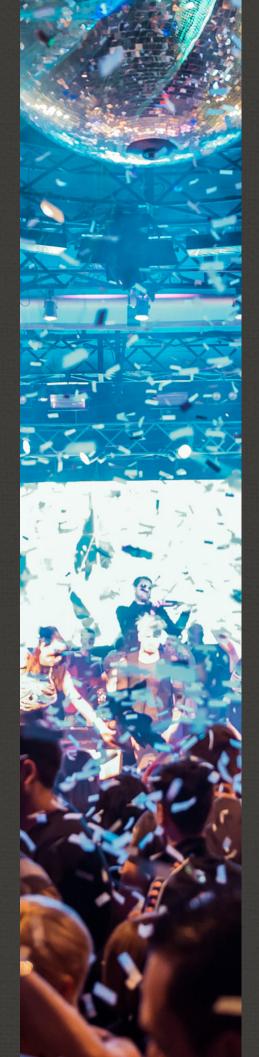


Closing Ceremonies



Opening Ceremonies





TICKET BREAKDOWN 2023

```
$50.00 Frosh Kit +
$4.50 Dance Club #1 +
$3.20 Dance Club #2 +
$10.84 Food =
$68.54 fee
```



This year, Community Services first-year students enjoyed and appreciated frosh week. The best events were outlined as being Island Day, Toronto Night Crawl, and Dance Club #2 by the majority of students who filled out the optional survey.

Community Services students hated how late tickets went on sale and the original asking price. Community Services students were also annoyed at how long the partial refund process was for frosh week, that the FCSS has found a quicker process for future years. Community Services students loved the overall events, just the balance of the days were off.

91%

FROSH REUNION 2023

This year, the Frosh Orientation Spirit Committee will be hosting a springtime event inviting back froshies from 2023 and 2022 frosh to an incredible social event. More information will be shared in the winter semester. The wait will be worth it!





FROSH RECOMMENDATIONS FOR 2024

- 1. Streamline Academic Orientation and Frosh
- 2. Well-balanced schedule of physical activity
- 3. More crowded and purposeful dance clubs
- 4. Better food choices
- 5. Cheaper Tickets
- 6. More juice in the Opening and Closing Ceremonies.
- 7. A mixture of social and wellness activities.
- 8. Room to de-stress during frosh